



ITS

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IN COLLABORATION WITH

**STU
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MADAME ME

EXTERIOR SIGNAGE & LOGO DESIGN

JANUARY 2024

EXISTING



MADAME ME

EXTERIOR SIGNAGE & LOGO DESIGN

JANUARY 2024

CONCEPT



ELEGANT



TIMELESS



FEMININITY

EXTERIOR AWNING SHAPES OPTION A



ROUND WITH DECOR



GRAND OVAL WITH DECOR



ROUND SIMPLE

EXTERIOR AWNING SHAPES OPTION B



SIMPLE WITH ONDULATING DECOR AND LINING



STRAIGHT, CLEAN AND LINEAR



SIMPLE WITH SOFT ONDULATING DECOR AND LINING

EXTERIOR LOOK AND FEEL



PASTEL COLOUR WITH MOLDINGS



PASTEL COLOUR

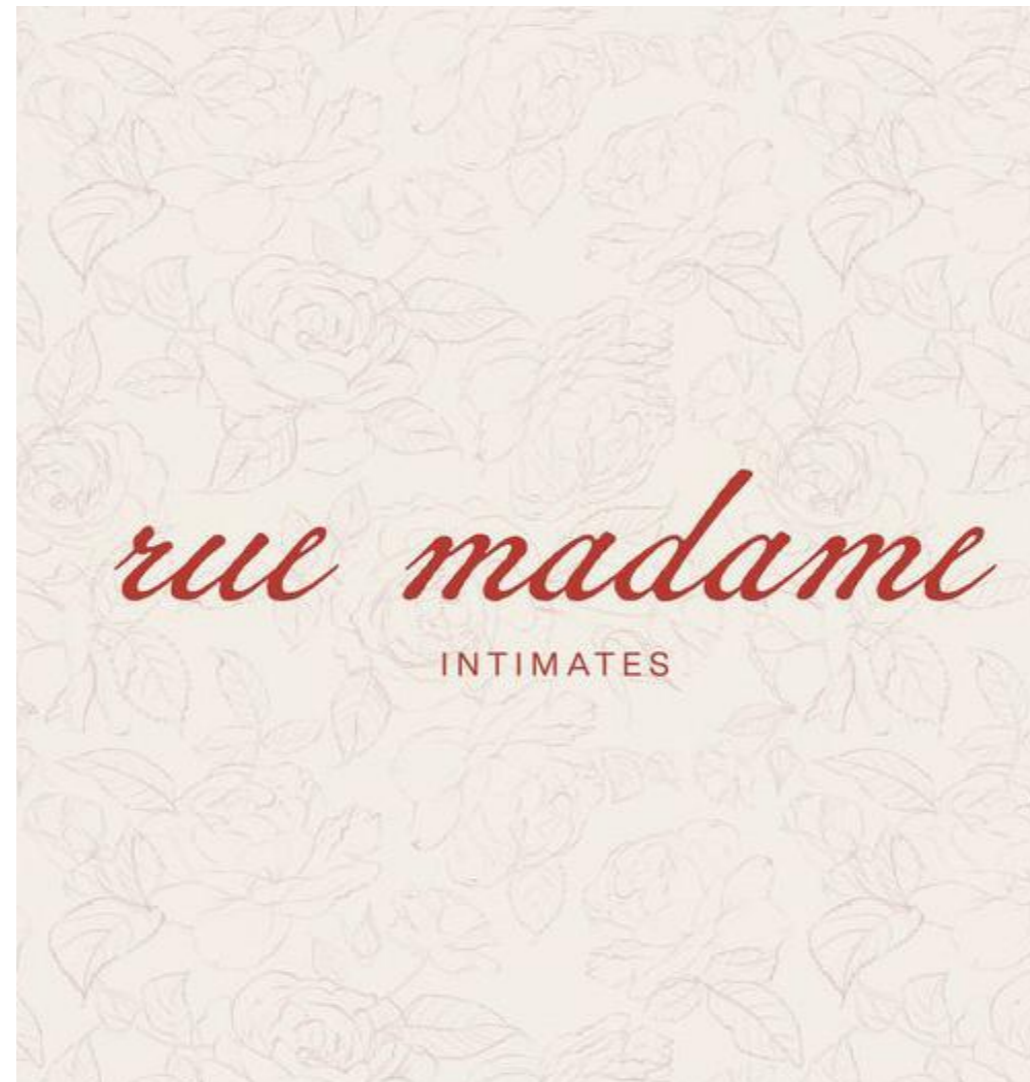


COMBO OF CONTRASTING NEUTRALS

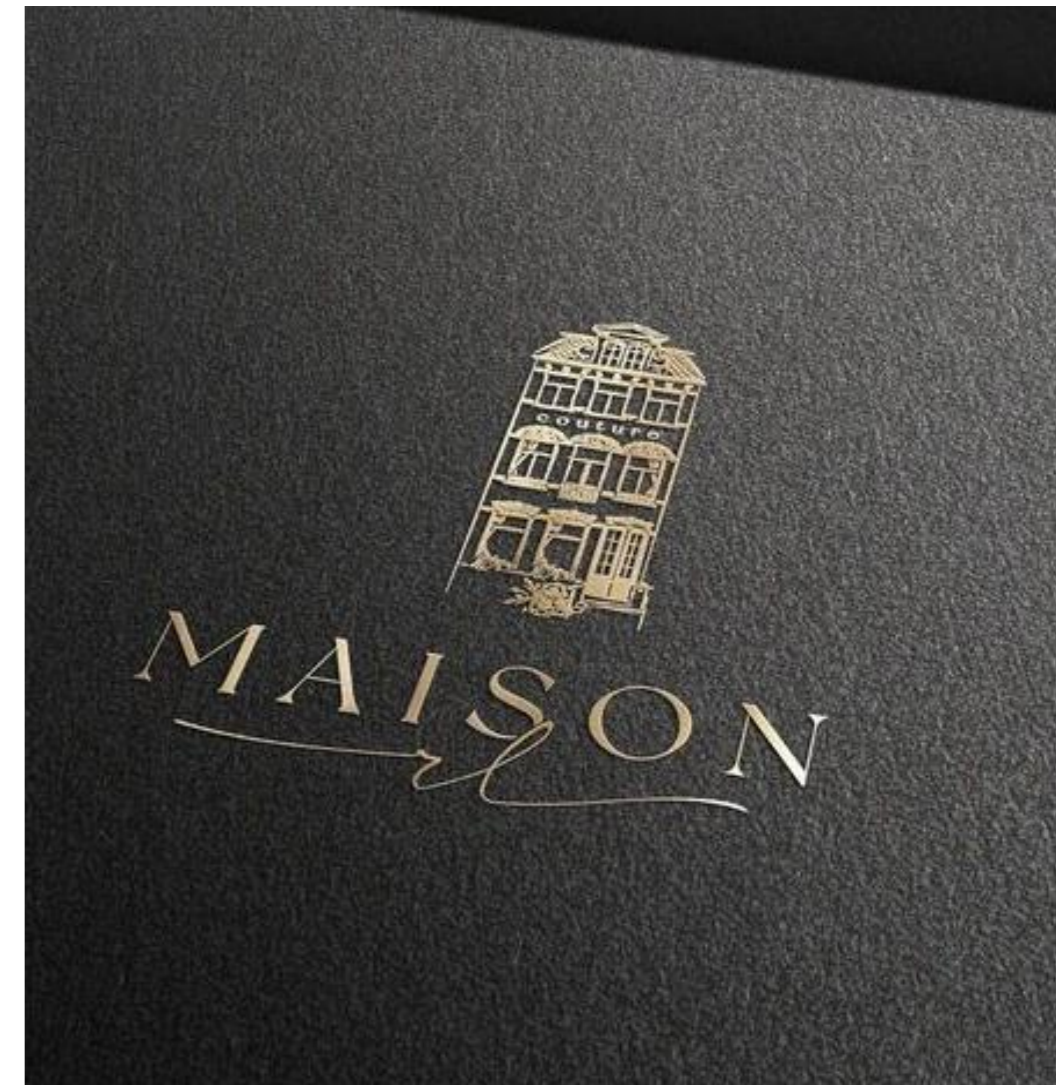
EXTERIOR SIGNAGE



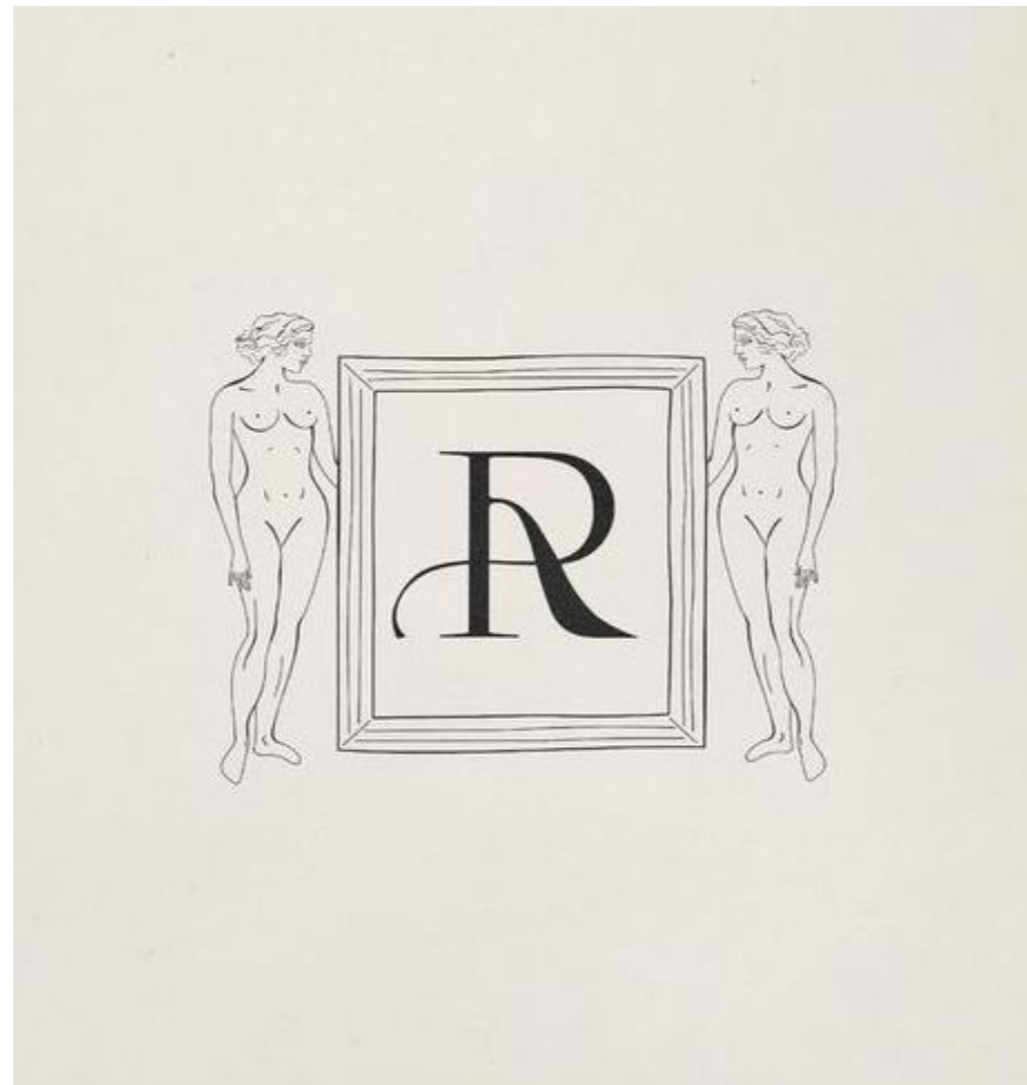
LOGO & BRANDING



LOGO & BRANDING



LOGO & BRANDING



Color Palette

Inspired by the textures and colors of nature:



warm, natural, organic and elegant palette

start by observing nature. take a walk in a park or nature reserve and take note of the colors you see. take photos or make sketches to use as reference later.

identify the dominant colors in the scene. these may be the colors of the sky, the foliage, or the flowers. use these as the base colors for your palette.

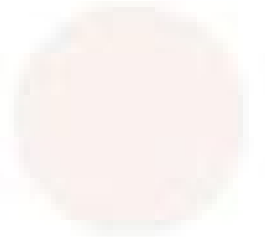
look for complementary colors. nature often uses contrasting colors to create visual interest, such as the yellow of a flower against a background of deep green leaves.

ESTD 2013
REVIBE
HAIR SALON



REVIBE

Lila
BY LIV



REVIBE
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thank you